Exclusive Analysis

Young People in Wisconsin Vote in Record Numbers, Posting Second-Highest State Turnout in 2016

Youth- and Campus-Heavy Counties More Likely to Support Cruz, Kasich, and Sanders

Medford/Somerville, MA – Young people participated in record numbers in yesterday’s Wisconsin primaries, according to new, exclusive analysis from the Center for Information and Research on Civic Learning & Engagement (CIRCLE) – the preeminent, non-partisan research center on youth engagement at Tufts University’s Jonathan M. Tisch College of Citizenship and Public Service.

In Wisconsin, the estimated youth turnout of 33 percent beat the previous record set in 2008 and is the second-highest state primary youth turnout in 2016. Estimates of youth participation in both party primaries increased, and while more youth participated in the Democratic primary, participation doubled compared to 2008 for the Republicans.

Both parties saw youth support the state winners and not the front-runners. Young Democratic primary voters (ages 18-29) showed overwhelming support for Senator Bernie Sanders over Secretary Hillary Clinton, 82% to 18%, providing Sanders with over one quarter of his total votes. Support for Sanders was highest in college-heavy counties, and places where a lot of young people live, where Cruz and Kasich also saw more support.

"In state after state this year, we've seen increases in youth primary participation. Even for a state with a history of high participation like Wisconsin, 33% is a strong turnout among young people," said Kei Kawashima-Ginsberg, director of CIRCLE. "Both parties have an opportunity here to listen to more and diverse young people and work directly with them youth on issues they care about."
You can read CIRCLE’s full Wisconsin primary analysis and graphics here.

Throughout this election season, CIRCLE’s 2016 Election Center will offer new data products and analyses providing a comprehensive picture of the youth vote, both nationally and in targeted states and congressional districts across the country. CIRCLE has also produced the Youth Electoral Significance Index, which ranks the top states where young people have the potential to shape the 2016 presidential and congressional races.

CIRCLE youth vote experts also are available for interviews and/or analysis. Media outlets should contact: Kristofer Eisenla at kristofer@lunaeisenlamedia.com or 202-670-5747

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CIRCLE (www.civicyouth.org) is a nonpartisan, independent, academic research center that studies young people in politics and presents detailed data on young voters in all 50 states. CIRCLE is part of the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University.

The Jonathan M. Tisch College of Citizenship and Public Service (http://activecitizen.tufts.edu/) is a national leader whose model and research are setting the standard for higher education’s role in civic engagement education. Serving every school of Tufts University, Tisch College creates an enduring culture that prepares students to be lifelong active citizens.
Tufts University (http://www.tufts.edu/), located on three Massachusetts campuses in Boston, Medford/Somerville and Grafton, and in Talloires, France, is recognized as one of the premier research universities in the United States. Tufts enjoys a global reputation for academic excellence and for the preparation of students as leaders in a wide range of professions. A growing number of innovative teaching and research initiatives span all Tufts campuses, and collaboration among the faculty and students in the undergraduate, graduate, and professional programs across the university’s schools is widely encouraged.